# *All of Us* Research Program | PSA

<https://www.youtube.com/watch?v=zR0c0_vkOxo>

## Opening sequence:

Music plays in the background.

A scene of a sunrise over mountains.

Cut to an aerial view of two people on horseback on a rocky trail.

## Narrator:

All across the country

## Scene change:

Cut to people on a baseball diamond lit up at night.

## Narrator:

people are coming together

## Scene change:

Cut to teenagers skateboarding on a blacktop lot next to a beach.

## Narrator:

to speed up what we can learn about health.

## Scene change:

Cut to a crowded city street scene, out of focus.

Cut to an aerial view of buildings in a city.

Cut to many rapidly changing close-ups of people of different ages, genders, races, and ethnicities.

## Narrator:

The *All of Us* Research Program

## Scene change:

Cut to a hospital corridor, where one health care professional pushes a young woman in a hospital bed with an IV bottle, while another health care professional wearing a stethoscope strokes her hair.

Cut to a man with a prosthetic leg, wearing running clothes, standing on a track.

## Narrator:

is calling on one million people

## Scene change:

Cut to a close-up of a woman with a shaved head.

## Narrator:

to join us

## Scene change:

Cut to a close-up of a man standing in a grassy field.

## Narrator:

as we try to change

## Scene change:

Cut to many rapidly changing close-ups of people of different ages, genders, races, and ethnicities.

## Narrator:

the future of health.

## Scene change:

Cut to a man and woman standing among crops in a field covered by a screen.

## Narrator:

For your family,

## Scene change:

Cut to many rapidly changing close-ups of people of different ages, genders, races, and ethnicities.

## Narrator:

for future generations,

## Scene change:

Cut to two people in wheelchairs playing basketball in a gymnasium.

## Narrator:

for all of us.

## Scene change:

Cut to many rapidly changing close-ups of people of different ages, genders, races, and ethnicities.

## Narrator:

Visit JoinAllofUs.org

## Scene change:

Cut to a group of women standing on the side of a mountain with mountains in the background behind them.

Cut to a close-up of a baby’s foot.

Cut to a woman holding a toddler in a field.

Cut to a child wearing an oxygen mask and pointing to the camera.

## Narrator:

and find out how you can become

## Scene change:

Cut to many rapidly changing close-ups of people of different ages, genders, races, and ethnicities as the All of Us Research Program logo appears, superimposed over the close-ups.

## Narrator:

one in a million.

## Scene change:

The close-ups of the people fade out, leaving just the All of Us Research Program logo. The logo disappears and is replaced by a slide that reads, “Join us. JoinAllofUs.org.”

Fade out.

Music ends.