# The Dish|Meet the *All of Us* Chief Engagement Officer: Dr. Dara Richardson-Heron

<https://www.youtube.com/watch?v=4CcI3p8lqTw>

# *Title Slide: The Dish*

**Title: Meet the All of Us Chief Engagement Officer: Dr. Dara Richardson-Heron, July 21, 2017**

Logo of the All of Us Research Program

## Scene Change

Dr. Dara Richardson-Heron speaking.

## Dr.Richardson-Heron:

Hello. I’m Dr. Dara Richardson-Heron, the Chief Engagement Officer for the *All of Us* Research Program. I am incredibly excited to be part of this bold research effort.

When Eric invited me to film a guest video blog, I was ecstatic to have the opportunity to introduce myself and tell you a little bit about what my team and I are working on.

You know, I often describe myself as a physician by trade and an advocate by choice, and I came to the *All of Us* Research Program after initially serving on the advisory board and also after having spent more than 20 years leading health, wellness, and social justice initiatives at other organizations, including the YWCA of the USA, Susan G. Komen, and United Cerebral Palsy Association.

Throughout my life and career I’ve been passionate about engaging and empowering people; that’s my calling. And in my role as the *All of Us* chief engagement officer, I lead our program’s efforts to build strong, meaningful, and mutually beneficial relationships with our vitally important community of participants, which includes individuals, and communities, and health care provider organizations.

Now you may think I’m biased, but I truly believe that the invaluable work we’re doing, and that is the work of engagement—it’s at the heart and soul of the *All of Us* Research Program. Indeed the only way we can improve health care for all is by making sure that everyone is willing to participate in health research, including communities that have traditionally been underrepresented in research.

Our success in this regard will define the success of our overall program, and our goal is as simple as it is ambitious: We want our work to significantly enhance the future of health care in America, and we are absolutely determined to be successful.

In future videos, I look forward to sharing more about our specific engagement goals and plans. But for now, thanks for watching and see you again soon.

*Closing slide: The All of Us Research Program logo appears, along with the shortened version of the program’s website URL, joinallofus.org*

[*https://www.joinallofus.org/*](https://www.joinallofus.org/)