# The Dish: Mission & Objectives

<https://www.youtube.com/watch?v=RnA1gdY-CNA>

## Title Slide

The Dish with Eric Dishman

Logo of the All of Us Research Program

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Mission & Objectives

Logo of the All of Us Research Program

## Scene change

Camera view of Eric Dishman standing to the left of a large writing pad clipped to a standing easel. He is looking at the following text written on the first sheet of paper:

Mission

To accelerate health research and medical breakthroughs enabling individualized prevention, treatment, and care for all of us!

As he speaks, Mr. Dishman alternates between looking forward at the camera and looking at the text on the writing pad.

## Mr. Dishman:

The mission of the *All of Us* Research Program is to accelerate health research and medical breakthroughs, enabling individualized prevention, treatment, and care for all of us.

Now I want to unpack that a little bit, because there’s really sort of three big pieces in here. This whole bit about acceleration is “make the science go faster so that the discoveries happen faster so that the cures or the prevention strategies happen faster.”

What we’re really trying to lead to in the end is personalized medicine, right—is the ability to individualize a prevention plan, a treatment plan, and your care based on you: your lifestyle, your genetics, your biology, your past health history.

Mr. Dishman points to the words “for all of us” written on the notepad.

## Mr. Dishman:

And then this last piece is really important and part of our name as a program for all of us.

And that’s challenging, because a lot—traditionally, a lot of the science and data that we have is on a very small part of our population that is not terribly diverse. And at the end of the day, we want the science to work for all of us, ’cause we want the cures to work for all of us, and that’s what we’re focused on as a program.

Mr. Dishman flips over the first sheet of paper on the writing pad to show a second page on which is written:

3 Objectives

1. Nurture a relationship with one million partner participants from all walks of life, for decades.
2. Deliver largest, richest biomedical dataset ever that is easy, safe, and free to access.
3. Catalyze a robust ecosystem of researchers and funders hungry to use and support.

## Mr. Dishman:

Now, when I think about that mission and how we’re going to go about doing that, the first is

we’ve got to nurture a relationship with a million or more partner participants from all walks of life across the country for decades.

Mr. Dishman points to the second item in the list of objectives.

## Mr. Dishman:

The second is about delivering the largest, richest biomedical data set that is really easy, safe, and free to access. And if we build this relationship with a million or more of you over a long period of time, then we’re going to create this enormous, rich data set that’s going to allow thousands and thousands of studies to occur on top of that.

But we’ve got to make it easy for researchers to use—that means even people like you who want to do citizen science yourself—make it safe in terms of making sure that your identifying information, your name and address and things that could identify you, are secure and not hacked into—and free for everybody to access. Well, if we do that well, then we’ve got to make sure: “If we build it, will they come?”

Mr. Dishman points to the third item in the list of objectives.

## Mr. Dishman:

The third objective is to catalyze this robust ecosystem of researchers and funders who are really hungry to use this resource and support it in its future.

We don’t have all the funding to do all of those thousands of studies. We’re building this resource based on these relationships for years to come. But other Institutes at the National Institutes of Health, other foundations, other commercial and industry partners may want to come in and say, “Hey, we’ll do the science on top of that. We’ll do the discovery on top of that.”

And that’s how we make sure that we’re doing this for all of us, we’re doing it as quickly as possible, and we’re doing it in a way that’s going to cover a whole lot of health conditions that impact you and me every single day of our lives.

## Closing slide

The All of Us Research Program logo

The Future of Health Begins with You

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