# Faces of the Precision Medicine Initiative: Dr. Esteban G. Burchard

<https://www.youtube.com/watch?v=_x-Lp48ZWOk>

## Title Slide

## The Precision Medicine Initiative: Faces of the Precision Medicine Initiative Video Collection

Logo of the Precision Medicine Initiative—a line of silhouettes of several people of different ages, genders, and abilities. At the center of this line, a silhouette of a woman stands forward of the others and is highlighted.

Logos of the National Institutes of Health and the U.S. Department of Health and Human Services.

Music plays in the background.

## Scene Change

Dr. Esteban G. Burchard speaking on screen, in front of a background with the logo of the National Institutes of Health.

## Banner:

Dr. Esteban G. Burchard, University of California, San Francisco

## Dr. Burchard:

What personally motivates me to pursue precision medicine is the idea that there are significant parts of our society that don’t respond equally well to medications that are developed.

And so what I’d like to do is make sure that we have broad inclusion of all populations so that we equally benefit from the recent advances in biomedical and clinical research.

## Closing slide

Logos of the National Institutes of Health and the U.S. Department of Health and Human Services

For more information about the Precision Medicine Initiative, visit [www.nih.gov/precisionmedicine](http://www.nih.gov/precisionmedicine).